



ORGANIZATIONAL CULTURE CERTIFICATION Cultural Ambassador Program

8-9 June 2020

Culture is at the heart of every organization, yet it is often forgotten. AIT is proud to offer in partnership with Hofstede Insights the Cultural Ambassador (CA) program.

Objectives

You will leave this course knowing how to:

- Recognize how your personal background impacts the way you see and resolve problems in the workplace
- Develop insights into how to navigate the field of culture and strategy using different models of culture
- Use case studies and experiential training to recognize how these factors impact your personal work situations
- Recognize the role culture plays in everyday activities within your organization.

Course Content

The Cultural Ambassador program consists of five elements:

1. E-learning on Culture
2. Team Culture Scan
3. Culture Compass Survey
4. 2-day course
5. Certificate of Cultural Ambassador

E-learning on Culture

This will help you to explore the impact of culture on working effectively and confidently despite differences in culture and experience. You will gain a better understanding of Hofstede's practical and scientifically-based tool for intercultural management. It is the first step to understanding and managing individual and collective behaviors in an intercultural context.

Team Culture Scan

The Team Culture scan is an online tool designed to measure the culture of a group (for teams of up to 30 members) through an online questionnaire. After members of the team have completed the survey, you will receive a report with your actual scores on the dimensions on Organizational Culture and 6 statements per dimension describing your culture. This allows you to assess whether the culture supports the goals of your organization, and whether you'd like to change it.

The Culture Compass Survey

The Hofstede Insights Culture Compass™ helps you to understand the impact of your own cultural value preferences and behavior while working with people from different cultures, and recognize how your own, personal background impacts the way you see and resolve problems in the workplace.

Audience

The Cultural Ambassador is a 2-day intensive programme designed for managers and senior managers in all fields.

Tuition fee:

USD 1,000 per participant.
The fee includes training and tuition, course materials, field study visits, lunch during training sessions, and refreshments.

Accommodation, meals and travel costs are not included.

Early bird registration:

10% discount on tuition fees is offered to those who register and pay before March 31, 2020.

Venue:

AIT campus,
Pathum Thani,
Thailand.

Last date of registration and payment:

08 May 2020



Apply Now!



About AIT

Situated in the heart of Asia, AIT is an international English-speaking graduate institute. Focusing on technology, engineering, environment and management, AIT's degrees and short courses offer extraordinary learning opportunities that enable professionals to achieve their potential and accelerate their career development.

Founded in 1959, AIT emphasizes its global connections, the injection of innovation into research and teaching, the Institute's relevance to industry, and its nurturing of entrepreneurship. Located at a beautiful green campus just north of Bangkok, Thailand, AIT is a multicultural community with a cosmopolitan approach to living and learning.



Bangkok, Thailand

Thailand is known for tropical beaches, opulent royal palaces, ancient ruins and ornate temples. Bangkok, Thailand's capital and most populous city, is a tourist's paradise, known for its ornate temples, shopping malls and markets, and effervescent street life. The city's celebrated food scene spans the world's best known street food – spicy, sour, sweet and salty – to world-class restaurants.



Helsinki, Finland

Partners

Hofstede Insights is a leader in organizational culture and cultural management based in Helsinki, Finland.

What makes Hofstede Insights courses unique is that the topic of culture is made tangible on both an individual and organizational level using in-house highly advanced cultural analytics tools.

Hofstede Insights has spent over 30 years helping some of the world's largest organizations transform their intercultural and organizational challenges into business success stories and translating academic research into powerful actions.

APPLICATION

To apply for this course and for further information, please contact:

AIT Extension

Asian Institute of Technology, PO. Box 4, Klong Luang, Pathum Thani, 12120, Thailand

Ms. Kluaymai Thongkham

+66 24256330, 024256502

bankingandfinance@ait.asia

Follow us at



www.extension.ait.ac.th